

มหาวิทยาลัยราชภัฏตาบง

รับเลขที่ ๖๔๑๑

วันที่ ๒๐ ธ.ค. ๖๑

เวลา ๑๔:๕๑ น.



MOE No. 0549/3935

Thepsatri Rajabhat University

Narai Maharat Road, Muang,

Lop Buri, Thailand 15000

12<sup>th</sup> December 2018

Dear President of University

คณะกรรมการและสังคมศาสตร์	
ทะเบียนรับ	
เลขที่	๐๐๑๙๘ / ๒๕ ๖๑
วันที่	๒๐ ธ.ค. ๒๕๖๑
เวลา	

We would like to cordially invite your staff and students to participate in the 2<sup>nd</sup> International Academic & Cultural Exchange 2019 (IACE 2019), comprising the 5<sup>th</sup> International English Speech Contest, the 1<sup>st</sup> Student International Project Competition, the 3<sup>rd</sup> Student International Cultural Exchange, the 1<sup>st</sup> International Academic Conference, the 2<sup>nd</sup> Seminar on "Local Development", and the 1<sup>st</sup> Training on "Info-Graphic", to be organized by Thepsatri Rajabhat University, Thailand from the 11<sup>th</sup> to the 15<sup>th</sup> of February 2019. The purposes of this international event are to 1) promote sustainable relationships in terms of academic and cultural exchanges among Rajabhat and other ASEAN universities, 2) provide staff and students with opportunities to present and exchange their learning outcomes, and 3) create an educational network, which is beneficial to both staff and students from participating universities. Should you have further inquiries, feel free to contact Asst. Prof. Dr. Kanya Kongsoongnoen, the Vice President for International Relations and University Affairs, at kat\_008@yahoo.com.

เรียน อธิการบดี

เพื่อโปรดทราบ

นจ

๒๐ ธ.ค. ๒๕๖๑

Yours sincerely,

V. Chintana

(Asst. Prof. Chintana Vechmee)

President

Thepsatri Rajabhat University, Thailand

ขอขอบคุณเป็นอย่างสูง

สำหรับความกรุณา

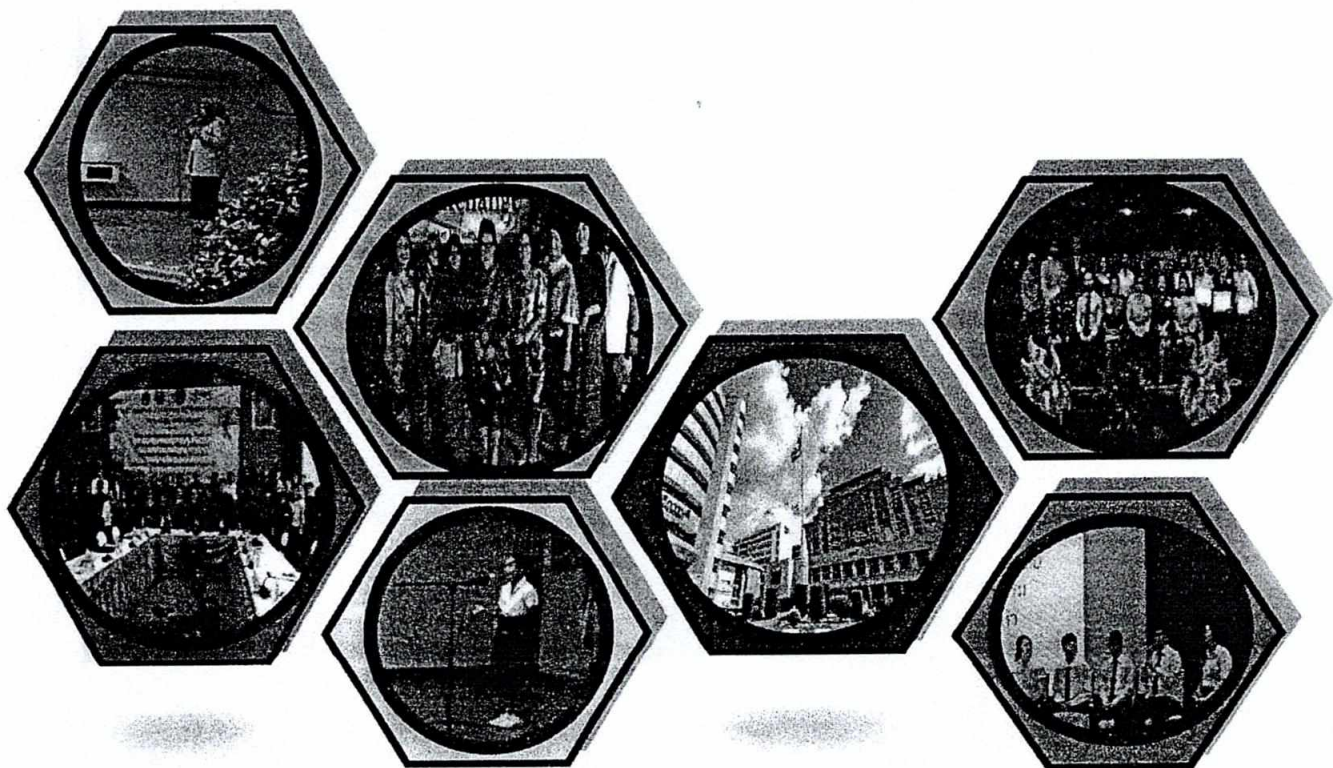
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20 ธ.ค. ๖๑





# **The 2<sup>nd</sup> International Academic & Cultural Exchange 2019 Thepsatri Rajabhat University IACE 2019**





## PREFACE

International partnerships among universities are beneficial to all, from the students to the staff. The rate of internationalization is increasingly rapid with the various communication channels and inexpensive travel. Evidently, most universities across the world are already seeking to make the most of the possibilities by forming global partnerships and fostering relationships with other institutions. This effort mainly aims to promote the students' and the staff's potential and strengthen culture as well as the relationship among university networks.

Forming international university partnerships offers the students the opportunity to learn not only academic and cultural aspects but also life skills. Additionally, it enables universities to better understand the culture of other nations, thereby facilitating their marketing success there.

The 2<sup>nd</sup> International Academic & Cultural Exchange 2019 (IACE 2019) is annually organized by Thepsatri Rajabhat University (TRU) in order to provide students and staff from our university networks with valuable opportunities to present and exchange their learning and working outcomes.

Hopefully, the 2<sup>nd</sup> International Academic & Cultural Exchange 2019 will be successful and productive for all participants and bring a strong friendship among the universities.



Asst.Prof. Chntana Vechmee  
President  
Thepsatri Rajabhat University  
Lop Buri, Thailand

## INTRODUCTION

Thepsatri Rajabhat University has been organizing an international competition since 2013, starting from an international English speech contest, in which more than 40 contestants from ASEAN countries cordially participated. Furthermore, an international academic conference, an international forum on "Local Development", and a cultural exchange among participating universities from Thailand, Malaysia as well as Indonesia were, in the following years, successfully organized, respectively. Realizing the importance of partnerships at both national and global levels so as to strengthen academic cooperation, considered as a whole as advantageous to staff and students, and such awareness of cultural harmonies, Thepsatri Rajabhat University is organizing the 2<sup>nd</sup> International Academic & Cultural Exchange 2019 (IACE 2019) from February 11<sup>th</sup> – 15<sup>th</sup>, 2019, aiming to authentically widen and promote students' and staff's knowledge as well as expertise in terms of education, economy, technology, culture, and other essential related areas.

The 2<sup>nd</sup> International Academic & Cultural Exchange 2019 (IACE 2019), to be mainly organized at Thepsatri Rajabhat University, comprises the 5<sup>th</sup> International English Speech Contest, the 1<sup>st</sup> Student International Project Competition, the 3<sup>rd</sup> Student International Cultural Exchange, the 1<sup>st</sup> International Academic Conference, the 2<sup>nd</sup> Seminar on "Local Development", and the 1<sup>st</sup> Training on "Info-Graphic", which all interested individuals can freely select according to their fields of study and interests.

Last but certainly not least, we do hope you would find this international event valuable as well as interestingly beneficial and eventually decide to be a part of this memorable academic achievement.

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## INTERNATIONAL ENGLISH SPEECH CONTEST FOR RAJABHAT AND ASEAN UNIVERSITIES

Thepsatri Rajabhat University, Thailand

11<sup>th</sup> February 2019

### I. INTRODUCTION

Over a decade, ASEAN has been increasingly recognized by peoples in Southeast Asian nations as a large number of such public and private organizations have been deliberately preparing their members, with an emphasis on raising their awareness in regard to effects of becoming one of the founding members of the ASEAN Community. Apart from a particular focus on ASEAN knowledge, the English abilities of citizens in each ASEAN country are considered as equally crucial since this language has been used widely as an international means for global communication.

Inasmuch as English is reasonably essential and apparently required as concisely mentioned, not only do ASEAN universities beneficially offer English courses to students, but they also provide them with extracurricular activities, especially exchange events and competitions among educational institutions, to enhance their English proficiency and personal interactions. For this reason, Thepsatri Rajabhat University (TRU), a local public university in Thailand, is organizing an international English speech contest for those ASEAN universities in order to principally promote sustainable relationships, eventually leading to *invaluable exchange of experiences* in terms of ASEAN languages, cultures, and traditions between Thai and other ASEAN students.

### II. PURPOSES

1. To provide students from Rajabhat and other ASEAN universities with an opportunity to enhance their English speaking abilities.
2. To promote sustainable relationships among students from Rajabhat and other ASEAN universities.
3. To create an educational network, which is beneficial to both students and lecturers from participating universities in terms of exchange programs and other international competitions in the future.

### III. ELIGIBILITY

Contestants whose native language is not English must be Bachelor's degree students, majoring in any fields, from Rajabhat or other ASEAN universities, including Malaysia, Vietnam, Cambodia, Singapore, Brunei, Laos, Myanmar, the Philippines, and Indonesia. No more than three contestants can be sent by one university.

### IV. SPEECH SUBJECTS

Contestants must prepare their five - to seven- minute speeches on **"Impacts of Social Media in the 21<sup>st</sup> Century"**.

### V. RULES OF CONTEST

1. Each speech will be 5-7 minutes long. A contestant will be disqualified if the speech is less than four minutes or more than eight minutes.
2. Contestants will deliver speeches within 5-7 minutes and be asked questions by the judges.
3. Contestants will deliver their speeches in the order determined by drawing lots, which will be announced on the bulletin board in front of the auditorium.
4. Each contestant must make a speech without any audio-visual aids or equipment and submit extra copies of speech scripts to the judges.
5. Speech contest criteria
  - 5.1 Introduction: Self-introduction, Leading-in, Coherence, Ending (10 points)
  - 5.2 Content: Relatedness to the theme, Language Usage, Comprehensibility, Sequence, Conclusion (40 points)
  - 5.3 Voice Usage: Pronunciation, Accent, Cluster, Final Sound (20 points)
  - 5.4 Appearance: Body Language, Eye Contact, Personality (20 points)
  - 5.5 Time Management: Appropriateness (5 points)
  - 5.6 Ability to Answer Questions (5 points)

### VI. AWARDS

1. The winner and his/her speech coach will be awarded 9,900 Baht (approx. 330 USD) with a certificate.
2. The first runner-up and his/her speech coach will be awarded 8,000 Baht (approx. 265 USD) with a certificate.
3. The second runner-up and his/her speech coach will be awarded 7,000 Baht (approx. 235 USD) with a certificate.
4. The third runner-up and his/her speech coach will be awarded 6,000 Baht (approx. 200 USD) with a certificate.
5. The fourth runner-up and his/her speech coach will be awarded 5,000 Baht (approx. 165 USD) with a certificate.

*\* Awards will be paid in Thai baht.*



*\*\* All contestants will receive a participation certificate, which will be available for collection on the contest day from 01:00 p.m. to 04:00 p.m.*

## **VII. DATES AND TIME**

1. Registration: 11<sup>th</sup> December 2018 - 4<sup>th</sup> February 2019
2. Welcoming ceremony comprising city tour and dinner (free of charge):  
10<sup>th</sup> February 2019, 01.00 p.m. - 08.00 p.m.
3. Speech contest: 11<sup>th</sup> February 2019, 09:00 a.m. - 04:00 p.m.

## **VIII. VENUE**

Thepsatri Rajabhat University, Lop Buri, Thailand

## **IX. HOW TO REGISTER**

There is no registration fee for the contest. An interested individual can send a completed application form to [\*\*jacksomchai@yahoo.com\*\*](mailto:jacksomchai@yahoo.com) from 11<sup>th</sup> December 2018 until 4<sup>th</sup> February 2019.

## **X. AIRPORT TRANSFERS AND ACCOMMODATIONS**

Airport transfers from either Don Muang or Suvarnabhumi International Airports will be provided by the university (free of charge). We do recommend all contestants and speech coaches stay in the university hotel, which is clean, comfortable, and convenient. The room rate, including breakfast, is 700 Baht (25 USD) per night. Should you require airport transfers and hotel reservation, kindly provide needed information, comprising *airport of destination, date and time of arrival, number of participants, number of rooms (2 guests/room), and length of stay*, and send it to [\*\*jacksomchai@yahoo.com\*\*](mailto:jacksomchai@yahoo.com) by 4<sup>th</sup> February 2019.

## **XI. FOR MORE INFORMATION, PLEASE CONTACT:**

Dr. Somchai Watcharapunyawong  
 Director of Language Center  
 Thepsatri Rajabhat University  
 321 Naraimaharat Road, Thalechupsorn,  
 Muang, Lop Buri, Thailand, 15000  
 Phone: +66-3641-1150  
 Mobile: +668-2483-6999  
 Fax: +66-3641-1150  
 E-mail: [jacksomchai@yahoo.com](mailto:jacksomchai@yahoo.com)





## SCHEDULE FOR INTERNATIONAL ENGLISH SPEECH CONTEST FOR RAJABHAT AND ASEAN UNIVERSITIES

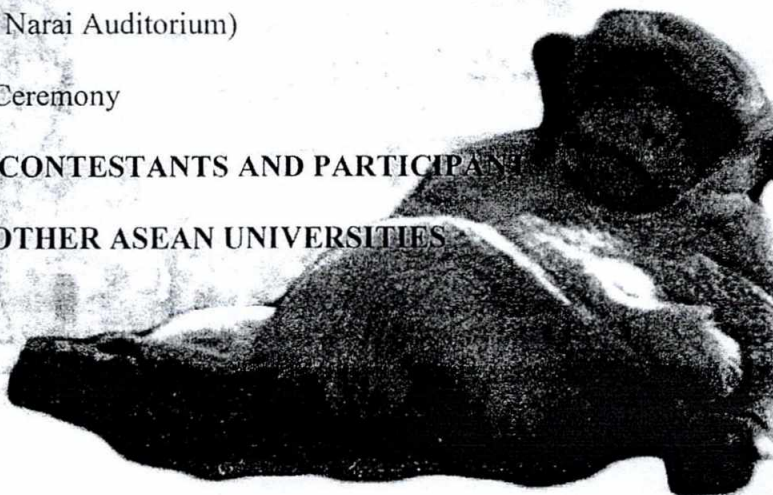
### 10<sup>th</sup> February 2019

- |               |   |
|---------------|---|
| 13:00 - 13:30 | Welcoming Ceremony  |
| 13:30 - 17:00 | City Tour (Contestants will be taken to tourist attractions and landmarks in Lop Buri such as King Narai's Royal Palace, King Narai National Museum, Monkey Temple, etc.) |
| 18:00 - 20:00 | Dinner (Buffet)   |

### 11<sup>th</sup> February 2019

- |               |  |
|---------------|--|
| 08:30 - 09:00 | Registration   |
| 08:45 - 09:30 | Meeting of Speech Judges   |
| 09:30 - 10:00 | Opening Ceremony and Orientation by the President of Thepsatri Rajabhat University |
| 10:00 - 12:00 | Speech Contest (Phra Narai Auditorium)   |
| 12:00 - 13:00 | Lunch  |
| 13:00 - 15:00 | Speech Contest (Phra Narai Auditorium)   |
| 15:00 - 16:00 | Awards and Closing Ceremony  |

**WARMEST WELCOME TO ALL CONTESTANTS AND PARTICIPANTS  
FROM RAJABHAT AND OTHER ASEAN UNIVERSITIES**





**INTERNATIONAL ENGLISH SPEECH CONTEST  
FOR RAJABHAT AND ASEAN UNIVERSITIES  
Thepsatri Rajabhat University, Thailand**

**APPLICATION FORM**

An applicant must provide all the information as requested in this application form.

**STUDENT:**

Full name (Mr./Miss/Mrs.).....  
Native language..... Nationality.....  
Nationality..... Date of Birth.....  
Telephone number.....  
E-mail address.....  
Name of university.....  
Major.....

**LECTURER/SPEECH COACH:**

Full name (Mr./Miss/Mrs.).....  
Nationality.....  
Address.....  
Telephone number.....  
E-mail address.....  
Name of university.....

**PLEASE READ AND SIGN:**

We understand that:

1. all expenses including transportation and accommodations will be participants' responsibilities (*except airport transfers, transportation for city tour, and dinner on 4<sup>th</sup> February 2019 as mentioned in the schedule*).
2. applicants must meet all the qualifications as explained in **ELIGIBILITY**.

**SIGNATURES**

Student:

(\_\_\_\_\_)

Date \_\_\_\_\_

Lecturer/Speech Coach:

(\_\_\_\_\_)

Date \_\_\_\_\_

Print out this application form. After signing, please scan and send it to  
[jacksomchai@yahoo.com](mailto:jacksomchai@yahoo.com).



## THE 1<sup>ST</sup> INTERNATIONAL STUDENT PROJECT COMPETITION “SOLUTIONS FOR FUTURE’S SUSTAINABLE DEVELOPMENT”

**Thepsatri Rajabhat University, Thailand**

**11<sup>th</sup> February 2019**

An international competition for students aims to recognize innovative thinking and pioneering solutions in the areas of education, societies, environment, economy, cultures, and technology.

### **Student Enrollment**

The 1<sup>st</sup> International Student Project Competition is for students who currently enrolled on a full or part-time basis. Students from Rajabhat and ASEAN universities are cordially invited to participate in this event. The students should submit a project considered to be initiative, creative, and innovative for future’s sustainable development.

#### **Submission:**

- Completed application form
- Project exhibition (Area: 1.5 x 1.5 meters)
- Short video or screenshots describing/demonstrating the project (video required\*)
- Project report
- Supplementary materials

### **Rules, Regulations and Eligibility**

- The applicants must be undergraduate students.
- Each team will consist of 3 - 5 individuals.
- A 5-minute oral presentation is required, and questions will be asked by judges.
- Multiple individuals may contribute to a single project submission. (Their participation should be noted in the submission. However, only the person submitting the entry will be eligible for prizes if the submission is selected.)
- The submission period closes on February 4<sup>th</sup>, 2019.

Category	Criteria	Points
<b>Project</b>	<b>1. Creativity</b> – The project is original, worthwhile and shows creative thinking / innovative and imaginative design / interesting and divergent interpretation and implementation.	20
	<b>2. Quality of Solution</b> – The project is well-thought out and is a good solution to the problem. The solution supports the theme assisting humankind to solve problems in the required areas.	20
	<b>3. Report</b> – It is clear that research was done. The report is a good summary of the project including the problems, solutions, process, findings, team, and task.	10

Category	Criteria	Points
	<b>4. Organization of Exhibition</b> – The exhibition is attractive and well-organized with clear and logical information, including content, graphics, and figures.	10
	<b>5. Project Features/Uniqueness</b> – The project has a certain factor, which is attractive and captures the attention of audience.	10
	<b>6. Project Contribution</b> – The project has favorable impacts on future's sustainable development.	20
	<b>7. Teamwork</b> - There is evidence that team members have internalized knowledge and understanding of their project. The team members are able to demonstrate that all members play an important role in the development. The team displays positive and enthusiastic energy to share their project with others.	10
	<b>Total points</b>	100

## AWARDS

1. The winner and his/her speech coach will be awarded 9,900 Baht (approx. 330 USD) with a certificate.
2. The first runner-up and his/her speech coach will be awarded 8,000 Baht (approx. 265 USD) with a certificate.
3. The second runner-up and his/her speech coach will be awarded 7,000 Baht (approx. 235 USD) with a certificate.
4. The third runner-up and his/her speech coach will be awarded 6,000 Baht (approx. 200 USD) with a certificate.
5. The fourth runner-up and his/her speech coach will be awarded 5,000 Baht (approx. 165 USD) with a certificate.

*\* Awards will be paid in Thai baht.*



# THE 3<sup>RD</sup> STUDENT INTERNATIONAL CULTURAL EXCHANGE

11<sup>th</sup> February 2019

Thepsatri Rajabhat University, Lop Buri, Thailand  
Ratana Thepsatri Building

On behalf of Thepsatri Rajabhat University, we realize the essential collaboration of the university partners in the aspects of teaching & learning development and promoting cultural uniqueness in the ASEAN community. In order to strengthen our relationship among the university partners and provide a chance to our students to immerse themselves in different cultures from the networks, we would highly appreciate, if you could kindly send one cultural performance to participate in the students' cultural exchange. The length of the performance should be 5 to 10 minutes, with no more than 10 performers. The students will perform during the break time of the international English speech contest. The certificates will be provided to all performers after the completion.

Please fill the information herewith below:

1. Name of university

.....

2. Name of performance

.....

Brief performance detail

.....

.....

.....

.....

.....

3. Name of Lecturer/performance coach

.....

4. Name of performers

.....

.....

.....

.....

.....

## 5. Coordinator contact detail

Telephone number

.....

E-mail address

.....

Name of university

.....

**Print out this application form. After filling the information, please scan and send it to  
sutthisan@hotmail.com**



**THE 4<sup>TH</sup> NATIONAL & THE 1<sup>ST</sup> INTERNATIONAL ACADEMIC CONFERENCE  
THE 35<sup>TH</sup> ANNIVERSARY OF THE FACULTY OF MANAGEMENT SCIENCE 2019  
ON "SCIENCES, ARTS, AND RESEARCH FOR SUSTAINABLE DEVELOPMENT"**

**11<sup>th</sup> - 12<sup>th</sup> February 2019**

**At Phra Phetracha Conference Room on the 3<sup>rd</sup> floor,  
Rattanahepsatri Building, Thepsatri Rajabhat University, Thailand**

**Rationale**

The faculty of Management Science, Thepsatri Rajabhat University, offers Bachelor's and Master's degree programs with particular missions in graduate production, research, community services, and preservation of arts and culture. The degree programs are offered in various fields, including Management, Logistics Management, Marketing, Human Resource Administration, Finance and Banking, Business Computer, Accounting, Tourism and Hotel, and Communication Arts in order to produce quality graduates with knowledge, wisdom, and social responsibility.

National and international academic conference is one of the missions that we are earnestly committed to sharing knowledge and building academic communities in Business Administration as well as providing a platform for lecturers, academic staff, students, and the interested public. The national academic conference is held annually with collaboration from associate networks. In celebration of our 35<sup>th</sup> anniversary this year, the national and international academic conference will be held on February 11<sup>th</sup> -12<sup>th</sup>, 2019. The conference includes oral/poster presentations, exhibitions, and academic/vocational contests.

**Objectives**

1. To offer a scholarly platform for lecturers, staff members, students, and the interested public to present their research works with potential contributions to the public.
2. To provide a forum for discussion and experience sharing in Business Administration, Social Sciences, and Education.
3. To strengthen academic and vocational collaboration between the Faculty of Management Science and internal and external networks.

**Goals**

- Quantity: 200 lecturers, staff, students, and interested persons  
Quality: Research works approved by peer review committee.

**Key Performance Indicators**

1. More than 40 oral presentations
2. 50 poster presentations
3. More than 200 participants

**Dates**

11<sup>th</sup> – 12<sup>th</sup> February 2019

**Venue**

Phra Phetracha Conference Room on the 3<sup>rd</sup> floor, Rattanahepsatri Building,  
Thepsatri Rajabhat University, Thailand

**Procedures**

**1. Prior to the Conference**

- Deliver invitation letters to all conference co-hosts.
- Set up the organizing committee.

- Set the time frame.
- Promote the conference to lecturers, staff members, students, and other interested persons.
- Have papers from students and staff members submitted for oral/poster presentations for the national conference (The co-hosts are eligible to deliver 2 papers for oral presentation free of charge)
- Have one paper submitted for an oral/poster presentation for the international conference.
- Recruit peer reviewers.

## **2. During the Conference**

The co-hosts are cordially invited to be:

- commentators in the oral presentation sessions.
- commentators in the poster presentation sessions.
- organizing committee.

## **3. After the Conference**

- File a summary report covering issues and suggestions for the next conference.
- Present the summary report to Thepsatri Rajabhat University.

## **Evaluation**

Survey questionnaires on the participants' opinion and satisfaction toward the conference

## **Expected Outcomes**

### **End-products**

Lecturers, staff, students, and interested persons presenting quality papers with potential contributions to teaching and community development

### **Outcomes**

The participants have an arena for presenting and publishing their papers at national and international levels and are also highly satisfied with the conference.

## **Effects**

To strengthen academic potential of lecturers, staff, and students as well as to develop academic cooperation networks.

## **Scopes of Academic Presentations**

The presentations of research / theses / independent studies/ term papers of lecturers, staff, students, and interested persons from the public and private sectors involved in the business administration and the humanities and social sciences.

*Note: A full research paper must be reviewed by at least two reviewers and then will be printed as a conference proceeding and sent to the author in a CD form.*

## **Research Paper Preparation**

Research papers will be submitted to the experts for quality evaluation. Papers for both oral and poster presentations should be 8 to 10 A4 pages long with Times New Roman of 12-point font size. The research components are as follows:

### **1. Author's Details**

1.1 Article Title

1.2 Author's Name



1.3 Advisor's Name (if any)

1.4 Academic / Administrative Position (if any) Faculty / Institution / Department  
(for footnotes)

## **2. Content**

2.1 An abstract written in English (A maximum of 1 page of A4 size is required)  
with 2-5 keywords

2.2 Statement of the Problems

2.3 Objectives

2.4 Scope of the Study

2.5 Definitions (if any)

2.6 Research Framework (if any)

2.7 Research Hypotheses (if any)

2.8 Research Methodology

- Population and Sample

- Research Instruments

- Data Collection

- Data Analysis

2.9. Research Results

2.10. Discussions

2.11. Recommendations

2.12. References

## **3. Text Preparation**

3.1. Paper format must be an A4 sheet with top and left margins of 1.5 inch,  
bottom and right of 1 inch.

3.2. Name of the title must be only 14 pt bold, aligned at the center of the content  
page. Line and paragraph spacing is single space.

3.3. Name(s) of the author and advisor (if any), 12 pt bold, must be typed next to  
an English title with single space and must be aligned at the right margin.

3.4. Footnote consists of an academic title, job position, faculty, major,  
institution/work place. The footnote font must be 10 pt and placed on the first page.

3.5. English abstract font should be 12 pt bold, aligned at the center of the content  
page. The abstract must be written as "ABSTRACT". The text of the abstract is 12 pt.

3.6. Headings of the research components must be 12 pt bold, aligned at the left  
margin. The text of the paper should be 12 pt.

3.7. Indentation must be started at 0.5 inch.

3.8. Tables must be prepared in a consistent form and should be numbered  
consecutively from 1 until the end of the paper. The order of the tables and captions should  
be at the same line, typed at the top of the table and aligned with the left margin.

3.9. Figure must be prepared in a consistent form and should be numbered  
consecutively from 1 until the end of the paper. Place a figure's order and caption in the same  
line.

3.10. In-text citation must be strictly followed the APA in-text citation style as  
(Author, Year, Page).

3.11. References must be APA references style and listed in an alphabetical order.

## **4. Oral presentation**

4.1. The presenters must prepare a PowerPoint or any other presentation forms  
available and send the latest files to the conference moderator in advance for at least 1 hour  
prior to their speech sessions. The presentation rooms are all equipped with computers and

projectors. Should the presenters use other devices, they must initially inform the staff when the paper acceptance is notified.

4.2. The presenters must present their works by themselves and answer the questions provided by the experts. The certificates will be provided after the completion of their oral presentations.

4.3. The languages available in the oral presentation are Thai and English. The presenters will be allocated 10 minutes for their presentations and 10 minutes for questions and answers.

### **5. Poster Preparation**

The conference organizer will print out an 80 x 120 cm poster for all the presenters. The poster will be allocated at the given poster presentation area before the conference begins (additional charge is 500 baht). The text given to the organizer must be an A4 format, 18 pt, and it does not exceed 1 paper page. The poster presenters must strictly prepare their texts according to the following headings:

- 5.1. Research Title
- 5.2. Author
- 5.3. Abstract in English language
- 5.4. Introduction
- 5.5. Purposes of the Study
- 5.6. Research Methodology
- 5.7. Research Results
- 5.8. Significance of the Study
- 5.9. Recommendations

*Note: The headings can be subject to change. If there are any captions, charts, and diagrams embedded, the presenters need to prepare the high-quality .jpg files separately from the text. Also, the presenters must send their self-picture dressed up in the appropriate manner in high-quality .jpg files.*

### **6. Poster Presentation**

The poster presenters should be stationed at their posters at the provided areas and scheduled time in order to present and answer the questions from the experts and audiences. The certificates will be provided after finishing the session.

*Note: If the presenters do not appear at the scheduled time. A notification will be sent to their institutions or workplaces, and the certificates will be retrieved.*

### **Paper Submission**

The presenters must submit the papers in the format of .doc and .pdf via the online conference system at <http://m-journal.tru.ac.th/journal/conference2019>. The paper submitted to the conference must be the original manuscript which is not previously published in other conferences or journals. The paper format must be strictly followed the guideline of the conference, and the presenters must carefully check the correctness in terms of grammar and spelling of their papers.



### Call for Papers

Interested persons are cordially invited to submit research, or those who would like to participate in the conference can send the registration form according to the following schedule.

Activities	Important Dates
Paper Submission	1 <sup>st</sup> November 2018
Paper Submission Deadline	31 <sup>st</sup> December 2018
Result Announcement of selected Papers	14 <sup>th</sup> January 2019
Submission Deadline for revised papers	31 <sup>st</sup> January 2019
Dates of Conference	11 <sup>th</sup> -12 <sup>th</sup> February 2019

### Registration

Interested persons can submit registration forms for either oral or poster presentations to:

Faculty of Management Science  
 Thepsatri Rajabhat University, 321 Naraimaharat Road, Thalechupsorn Sub-district,  
 Muang District, Lopburi, Thailand, 15000  
 Tel./Fax +66 3642 1448 Mobile Phone: +66 90008 4248  
 Email: [conference2019@lawasri.tru.ac.th](mailto:conference2019@lawasri.tru.ac.th)  
 or: <http://m-journal.tru.ac.th/journal/conference2019>

### National Conference Fee (oral and poster presentations)

Registration fee	Early bird before 15 <sup>th</sup> November 2018	After 15 <sup>th</sup> November 2018
Academics /Officials/Researchers/Interested persons	1,000 Baht	1,500 Baht

- Notice**
1. Co- organizers are eligible to submit two papers without registration fee.
  2. For oral presentation, 500 baht is required for additional payment.

### International Conference Fee (oral and poster presentations)

Registration fee	Early bird before 15 <sup>th</sup> November 2018	After 15 <sup>th</sup> November 2018
Academics /Officials/Researchers/Interested persons	USD 80	USD 100

### Terms of payment

1. Transfer via  
 Bangkok Bank Thepsatri Rajabhat University Branch  
 Account Name: Asst. Prof. Thanida Poodang 988-000-693-8 (Saving)
2. After transfer, please complete the registration form including the transfer slip to an e-mail : [conference2019@lawasri.tru.ac.th](mailto:conference2019@lawasri.tru.ac.th) or <http://m-journal.tru.ac.th/journal/conference2019> (online)
3. Refund is not available in any case, but representatives are welcome.
4. Participants are able to reimburse expenses if approval.

### Organizers

Faculty of Management Science, Thepsatri Rajabhat University and associate networks

For further information, please visit: <http://mjournal.tru.ac.th/journal/conference2019>.

**The 2<sup>nd</sup> International Academic & Cultural Exchange 2019 (IACE 2019)**

**THE 2<sup>nd</sup> INTERNATIONAL CONFERENCE  
ON LOCAL DEVELOPMENT 2019 (ICLD 2019)**

**13<sup>th</sup> February, 2019**

**Thepsatri Rajabhat University, Lop Buri, Thailand  
Phrapetracha Conference Room, Ratana Thepsatri Building**

The conference is organized by International Relations & University Affairs, Thepsatri Rajabhat University. This conference will provide a unique opportunity for TRU's network including researchers, practitioners, participants, academics, policy makers, funders and other stakeholders to share perspectives on current contexts and challenges for local work. The conference will encompass oral presentation with papers, exhibition and poster presentations on rights-based local or community development, addressing and engaging locally, nationally and internationally with key current issues including:

- Economic development
- Social development
- Educational development
- Cultural development
- Environmental/climate justice and sustainable development
- Current rural and/or urban challenges
- Economic, social, and cultural rights
- Other suggestions are welcome

***The deadline for submission of all proposals is January 25<sup>th</sup>, 2019.***

The proposals should relate to local development practice, processes and problems. The working language of the conference will be English.

Oral presentations will be allocated a 15 minute timeslot, not including questions. There will be approximately 30 minutes at the end of each panel for Q&A/discussion. To be considered for an oral presentation you must first submit an abstract and full paper to Asst.Prof.

Dr.Kanya Kongsoongnoen, email address: kat\_008w@yahoo.com

**What to include in your proposal:**

- A brief biography
- A concise description of your presentation, your methods, analysis, findings and/or outcomes.
- Address the focus and at least one of the themes of the conference.

If you have any questions regarding the guidelines, please contact: kat\_008w@yahoo.com



## **INFOGRAPHIC AND AUGMENTED REALITY WORKSHOP ON CREATIVE COMMUNICATION THROUGH DIGITAL INFORMATION DESIGN**

**13<sup>th</sup> – 15<sup>th</sup> February 2019**

**Faculty of Information Technology  
Thepsatri Rajabhat University, Thailand**

### **I. Background**

In the era of information technology growing rapidly, online communication plays a crucial role towards people's perception and understanding, especially Infographic media which are at the moment widely receiving popularity since the great amount of information can be easily and understandably represented through attractive and interesting graphic features. In addition, it also catches Digital Age people who need to access plenty of data and information within limited time. Hence, it will be beneficial if the varieties of knowledge are communicated among people by making use Infographic in order to enhance people to access a lot of information within a short period and more greatly comprehend the effectiveness of Augmented Reality (AR); to use a virtual reality technology or another information like 3D Object, video, and audio to be displayed on a screen. The element of the back screen is Augmented Reality which can attract users' interest to reach the information more interestingly and virtually. To develop smart phone or tablet applications in order to facilitate AR function is considered productive because it is an important factor to expeditiously emerge innovation, research, advertisement, publication, and teaching materials without depending on AR Application or AR Browser.

Therefore, the aims of the training are to develop and produce applications suitable for Android, iOS or Windows and to promote staff to apply information technology effectively in their work and to integrate it into authentic classroom teaching.

### **II. Objectives**

#### **The trainees will be able:**

1. To provide an opportunity for educational personnel or interested persons to gain knowledge and understanding on information technology regarding creating and presenting new technology.
2. To train educational personnel or interested persons to design Motion Graphic, Infographic and Augmented Reality.
3. To provide educational personnel to utilize Motion Graphic, Infographic and Augmented Reality to create teaching lessons effectively.

### **III. DATES AND TIME**

1. Registration: 11<sup>th</sup> December 2018 – 4<sup>th</sup> February 2019
2. Training date: 13<sup>th</sup> – 15<sup>th</sup> February 2019

#### IV. VENUE

Faculty of Information Technology, Thepsatri Rajabhat University, Lop Buri, Thailand

#### V. REGISTRATION

##### **3,000 baht per person including**

- Transportation from Don Muang airport to the university
- Refreshment and lunch on training days

An interested individual can send a completed application form to **wi wonderful@hotmail.com** from 11<sup>th</sup> December 2018 until 4<sup>th</sup> February 2019. The fees can be paid on the first day of the training.

#### VI. AIRPORT TRANSFERS AND ACCOMMODATIONS

Airport transfers from either Don Muang or Suvarnabhumi International Airports will be provided by the university (free of charge). We do recommend all participants stay in the university hotel, which is clean, comfortable, and convenient. The room rate, including breakfast, is 700 Baht (25 USD) per night. Should you require airport transfers and hotel reservation, kindly provide needed information, comprising *airport of destination, date and time of arrival, number of participants, number of rooms (2 guests/room), and length of stay*, and send it to **wi wonderful@hotmail.com** by 4<sup>th</sup> February 2019.

#### VII. FOR MORE INFORMATION, PLEASE CONTACT:

Miss Wunwisa Punkhoom  
Thepsatri Rajabhat University  
321 Naraimaharat Road, Thalechupsorn,  
Muang, Lop Buri, Thailand, 15000  
Mobile: +668-0423-8636  
E-mail: **wi wonderful@hotmail.com**



**Infographic & AR Workshop**  
**Creative Communication through Digital Information Design**  
**13 – 15 February 2019**

**Faculty of Information Technology, Thepsatri Rajabhat University, Thailand**

**Training schedule**

**13<sup>th</sup> February 2019**

08.30 – 09.00	Registration
09.00 – 10.15	Visualize Your Ideas
10.15 – 10.30	Refreshment Break
10.30 – 12.00	Tips and Tricks: Steps in Infographic Design
12.00 – 13.00	Lunch Break
13.00 – 14.15	Visual Communication & Infographic Design
14.15 – 14.30	Refreshment Break
14.30 – 16.00	Workshop : <ul style="list-style-type: none"> <li>• Tools for Infographic</li> <li>• Infographic Design Workshop</li> </ul>

**14<sup>th</sup> February 2019**

08.30 – 09.00	Registration
09.00 – 10.15	How to design a good Infographic
10.15 – 10.30	Refreshment Break
10.30 – 12.00	Piktochart <ul style="list-style-type: none"> <li>• Infographic Tools</li> <li>• Trick Design Infographic</li> </ul>
12.00 – 13.00	Lunch Break
13.00 – 14.15	Workshop Design Infographic
14.15 – 14.30	Refreshment Break
14.30 – 16.00	Sharing and Recap Session

**15<sup>th</sup> February 2019**

08.30 – 09.00	Registration
09.00 – 10.15	Create of lesson content
10.15 – 10.30	Refreshment Break
10.30 – 12.00	Preparation for AR technology

- Preparing an image file (.jpg)
- Animation (.mp4)
- Sound (.mp3)

12.00 – 13.00 Lunch Break

13.00 – 14.15 Zappar Workshop

- Make zapcode widgets

14.15 – 14.30 Refreshment Break

14.30 – 16.00 Zappar Workshop

- Make a zapcode designer

### **Guest Speakers**

#### **Mr. Pipatsarun Phobun**

Deputy Dean for Students Affairs

Faculty of Information Technology

Thepsatri Rajabhat University, Lop Buri, Thailand

#### **Mr. Sumon Jirapathanaporn**

Head of Computer Academic Division

Academic Resources and Information Technology Center

Nakhonsawan Rajabhat University, Nakhonsawan, Thailand



**INFOGRAPHIC & AR WORKSHOP**  
**CREATIVE COMMUNICATION THROUGH DIGITAL INFORMATION DESIGN**

13 – 15 February 2019

Faculty of Information Technology, Thepsatri Rajabhat University, Thailand

**Application Form**

An applicant must provide all the information as requested in this application form.

**Applicant 1**

Full name (Mr./Miss/Mrs.).....  
 Native language..... Nationality.....  
 Nationality..... Date of Birth.....  
 Telephone number.....  
 E-mail address.....  
 Name of university.....  
 Department.....

**Applicant 2**

Full name (Mr./Miss/Mrs.).....  
 Nationality.....  
 Address.....  
 Telephone number.....  
 E-mail address.....  
 Name of university.....  
 Department.....

Number of room: .....

The length of stay: .....days check-in date .....

**PLEASE READ AND SIGN:**

We understand that all expenses including transportation and accommodations will be participants' responsibilities (*except lunches, refreshments and airport transfers*).

Applicant 1:

(\_\_\_\_\_)

Date \_\_\_\_\_

Applicant 2:

(\_\_\_\_\_)

Date \_\_\_\_\_

Print out this application form. After signing, please scan and send it to  
**wi\_wonderful@hotmail.com**

เรียน คณบดี

☒ เรียนมาเพื่อทราบ

☐ เรียนมาเพื่อโปรดพิจารณา

☒ เพื่อดำเนินการ

☐ รองคณบดีฝ่ายบริหารและแผน


☐ รองคณบดีวิชาการและวิจัย

☐ รองคณบดีฝ่ายกิจการนักศึกษา

○ เพื่อพิจารณา ○ เพื่อทราบ

☒ อื่นๆ บ.ร. 5/14/2561

  
66/10/70

21/10/61  
  
21 ต.ค. 61